



CEO Roundtable of Tanzania

Ethical Leadership for Growth and Prosperity

PRESS RELEASE

Presenting the Business Case for Private Sector Engagement in Biodiversity and Ecosystem Conservation

Dar es Salaam 11th April 2017: The CEO Roundtable of Tanzania (CEOrt) will host a roundtable discussion at the Hyatt Regency Kilimanjaro Hotel in Dar es Salaam this evening.

Renowned for its rich biodiversity, Tanzania boasts extensive conserved areas – over 43% of total land area. Biodiversity provides critical ecosystem services for both communities and businesses. However, there is an increasing threat to Tanzania’s biodiversity due to the rapidly growing population and economic activities. Furthermore, recent news reports have demonstrated the detrimental effects wildlife poaching, dynamite fishing and depletion of water resources have had on Tanzania’s biodiversity and ecosystem.

To counter these potentially long-term adverse effects to the nation’s biodiversity and in line with the organisation’s agenda of promoting corporate sustainable practices in biodiversity conservation, the CEO Roundtable is pleased to partner with the International Union for Conservation of Nature (IUCN) to present the business case for greater private sector engagement in biodiversity. As part of the Sustain Programme, IUCN works to transform the way businesses manage and invest in nature, highlighting the opportunities and benefits of a more sustainable approach towards conservation.

This evening’s roundtable discussion will be the first in a series of dialogues with a view of aligning government conservation policies and strategies in order to develop a concrete and actionable biodiversity agenda, which will produce tangible results.

Issues for discussion will include: developing awareness on the role and impact of biodiversity and ecosystem services on businesses; the capacity of businesses to assess and mitigate biodiversity and ecosystem related risks; sustainability reporting for greater visibility to enhance the private sector advocacy efforts; and the promotion of “Brand Tanzania” at the national level for broader impact.

About the CEO Roundtable of Tanzania

The CEOrt is a policy dialogue forum with the main objective of creating a platform whereby CEOs doing business in Tanzania can constructively engage the government with the vision of creating a more conducive environment for businesses to prosper and contribute to Tanzania’s economic growth. The members of the CEOrt and the companies they lead account for more than 40% of the tax revenue collected by the Government of Tanzania.

The CEO Roundtable remains committed to supporting the country’s socio-economic development through ethical leadership, supporting accountable and transparent business practices at all times.

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