



CEO Roundtable of Tanzania

Ethical Leadership for Growth and Prosperity

PROMOTING SUSTAINABLE BUSINESS PRACTICES THROUGH MAINSTREAMING BIODIVERSITY INTO THE BUSINESS AGENDA IN TANZANIA

TERMS OF REFERENCE (PROJECT CODE BB2022)

PROVISION FOR CONSULTANCY SERVICES ON THE ESTABLISHMENT OF THE BUSINESS AND BIODIVERSITY PROJECT ROADMAP

1. INTRODUCTION TO THE CEOrt

The CEO Roundtable of Tanzania (CEOrt) is a policy dialogue forum bringing together CEOs of leading companies in Tanzania.

Established in 2000, the CEOrt fosters close cooperation between the public and private sectors in Tanzania with the view of accelerating expansion and growth of the Tanzanian economy in a sustainable manner.

For a number of years, the CEO Roundtable has advocated on behalf of an improved business environment to ensure the private sector remains well positioned to help Tanzania achieve its long-term economic objectives. As part of the organization's efforts to help support development, the CEOrt have adopted key areas of focus as highlighted below:

- ***Public Private Dialogue (PPD)*** that promotes engagement with government from the onset to ensure a fiscal and regulatory framework that supports private sector development and advocating on behalf of meaningful Public Private Partnerships (PPPs) as an effective tool for the planning and execution of the country's socio-economic development projects;
- ***Ethical Leadership and Tackling Corruption***, which is critical in driving the country's economic development. The state of corruption had reached alarming levels, impeding government revenue and re-distribution of wealth. Tackling corruption and creating an enabling environment will ensure greater participation of Tanzanians in the development of the economy;
- ***A Conducive Business Environment*** through engagement in key policy dialogues advocating on behalf of government institution capacity building and a favorable fiscal and regulatory regime;
- ***Skills Development and Capacity Building*** as part of the country's efforts to bridge the skills gap to ensure Tanzanians are aptly able to participate in the development of the economy; and

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- ***Preservation of Tanzania's Biodiversity*** to ensure the country's precious natural resource wealth translates into long-term sustainable prosperity for future generations.

2. THE BUSINESS CASE FOR BIODIVERSITY

Renowned for its rich biodiversity, Tanzania boasts extensive conserved areas – over 43% of total land area. Biodiversity provides critical ecosystem services for both communities and businesses. However, there is an increasing threat to Tanzania's biodiversity due to the rapidly growing population and economic activities. Furthermore, recent news reports have demonstrated the detrimental effects wildlife poaching, dynamite fishing and depletion of water resources have had on Tanzania's biodiversity and ecosystem.

Recognizing the importance of mainstreaming the biodiversity agenda within businesses in order to counter these potentially long-term adverse effects to the nation's biodiversity and in line with the organisation's agenda of promoting corporate sustainable practices within biodiversity conservation, the CEO Roundtable is pleased to partner with the International Union for Conservation of Nature (IUCN) SUSTAIN Programme to present the business case for greater private sector engagement in biodiversity. The IUCN Sustain Programme works to transform the way businesses manage and invest in nature, highlighting the opportunities and benefits of a more sustainable approach towards conservation.

The key objective is to align government conservation policies and strategies within the business agenda in order to develop a concrete and actionable biodiversity agenda, which will produce tangible results.

The CEOrt in collaboration with the IUCN SUSTAIN Programme team aim to develop a strategic plan that will focus on:

- Creating an enabling environment for businesses to mainstream biodiversity into their business policies and practices;
- Developing greater awareness on the role and impact of biodiversity and ecosystem services on businesses;
- The capacity of businesses to assess and mitigate biodiversity and ecosystem related risks;
- Sustainability reporting for greater visibility to enhance the private sector advocacy efforts; and
- The promotion of "Brand Tanzania" at the national level for broader impact.

3. PRINCIPAL RESPONSIBILITIES

a) *Knowledge Building*

The Consultant will lead a process and support the CEOrt secretariat, working closely with government institutions and leaders, partners within development organisations, research institutions and private sector leaders to:

- Identify and ascertain the problem (status quaestionis) and provide scientific and statistical data justification in support of the project objective;
- Take stock of past and current initiatives on Tanzania's biodiversity including existing policies and regulations;
- Develop a concrete and executable strategy and corresponding action plan for the implementation of biodiversity activities;
- Identify committed project partners in the public and private sectors for the execution of the biodiversity action plan;
- Propose project leadership and governance structure required for the successful execution of the action plan;
- Liaise closely with private sector members to determine a biodiversity baseline;
- Prepare technical reports and policy papers to document the project's analytical work; and
- Identify potential sources for project funding

b) *Support to CEOrt Secretariat and Other Responsibilities*

The Consultant may also be required to:

- Serve as the main interface on all CEOrt biodiversity initiatives including:
 - The United Nations Global Compact (UNGC) Communication on Engagement (COE) on biodiversity related issues;
 - Vision of a Charcoal Free Dar es Salaam by 2025; and
 - CEOrt's Biodiversity CSR initiative: "Let's Do It" Campaign
- Present quarterly project updates at public forums and meetings
- Carry out more specific research and data analysis as may be required from time to time
- Perform any other duties as may be assigned by the Executive Director and/or Board of Directors

4. SCOPE OF WORK

The specific tasks of the consultancy will include but not be limited to:

a) *Baseline Study:*

- a. Propose a methodology design that incorporates the necessary balance between qualitative and quantitative tools. Whilst IUCN will advise on what best applies to the context, the Consultant will be expected to complement this knowledge with his/her expertise.
- b. Define the qualitative component of the study in a way that is measurable, manageable and inclusive.

- c. Conduct data analysis to evidence the changes across the breadth of targeted stakeholders

b) Analysis:

- a. Drawing from experience, identify areas of improvement within existing sectorial policies to aid an enhanced business and biodiversity agenda
- b. Produce an analysis on the role of the private sector in furthering the biodiversity agenda in an inclusive and sustainable manner
- c. With the Tanzanian political, economic and environmental landscape in mind, produce evidence on the effects of alternative policy frameworks, which have proven successful and can be adopted at both the sectorial and national levels in order to produce the desired and sustainable business and biodiversity objectives

c) Reporting:

- a. In collaboration with the CEOrt Secretariat, produce a quarterly narrative, which presents the findings of the baseline study and should describe in details the initial conditions as a basis for measuring and comparing the progress of the project, which will demonstrate the impact of the project in the final project report.

5. DELIVERABLES

The Consultant will submit the following key deliverables;

- Project Proposal with details of the activities involved in preparation of the baseline study and submission of quarterly reports thereafter, indicating completion and submission dates
- Analysis Report with initial key findings
- Draft Report to include comprehensive data analysis and recommendations on the implementation of a sustainable and business and biodiversity agenda
- Final Report incorporating relevant stakeholder comments to ensure best practices adopted

6. PLAN OF WORK

Following selection of the expert Consultant, it is anticipated that the consultancy will be undertaken for an initial period of one year, commencing from 1st April 2018.

Prior to commencement, the Consultant will be required to prepare a detailed plan of work as summarized within section 5, which will form part of the contract.

The Consultant will work closely with the CEOrt Secretariat and all reports will be submitted to the Secretariat on the dates agreed as per the initial project proposal submitted.

The reports will be reviewed by the CEOrt Biodiversity Committee and all resulting feedback and commentary will be communicated through the CEOrt Secretariat. All

draft reports will be submitted as soft copies whilst the final report will be submitted as a soft and hard copy.

The Consultant will be based at the CEOrt office in Dar es Salaam. The Consultant will be hired for one year with the expectation of renewal.

7. QUALIFICATIONS AND EXPERIENCE

- Minimum of a degree preferably in Environmental studies with a strong background in Macroeconomics
- Minimum of five to seven years of work experience in Tanzania, including substantial experience in macroeconomic planning and environmental studies in developing countries
- Substantial experience in working with government ministries and international institutions on areas of environmental planning and budgeting
- Strong quantitative skills and demonstrated capacity to perform outstanding original research including statistical analysis
- Proven network in the relevant public and private sectors in Tanzania and demonstrated ability to handle working relationships with senior officials, business leaders, academics and technical experts
- Outstanding communication skills, oral and written in English and Swahili

8. PROCEDURES FOR SUBMISSION OF INTEREST

Consultants should submit their expressions of interest, curriculum vitae and statement of capability by Friday, 15th May 2019 to:

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