



CEO Roundtable of Tanzania

Ethical Leadership for Growth and Prosperity

PRESS RELEASE

Dar es Salaam 10th September 2019: The CEO Roundtable of Tanzania (CEOrt) in collaboration with the International Union for Conservation of Nature (IUCN) is organizing an event aimed at establishing a CEO-led process for developing Tanzania's Sustainable Finance Principles.

For a number of years, members of the CEOrt have recognized the importance of adopting business practices that have a positive impact on the environment and society. This sustainability agenda will be promoted in various sectors. The finance sector, being a significant catalyst for others, is the first to be targeted.

With this being the case, the Sustainable Finance Principles workshop will commence with a discussion bringing together CEOs from financial institutions and experts on sustainable finance to discuss the role of the financial sector in catalyzing sustainability. Thereafter, participants will focus on draft principles and jointly develop a set of principles that align to the Tanzanian context and their respective institutional goals.

The objectives of the event are to:

1. Strengthen the business case for investing in business opportunities that prioritize environmental and social sustainability alongside the bottom line;
2. Review, provide input to and discuss draft Sustainable Finance Principles for Tanzania;
3. Agree on a process for adoption and implementation of the Sustainable Banking Principles;
4. Invite Tanzanian banks to pledge their support to the principles.

The CEO Roundtable (CEOrt) looks forward to officially having financial institutions sign off on the Sustainable Banking Principles in December 2019.

About the CEO Roundtable of Tanzania

Founded in 2000, the CEO Roundtable of Tanzania is a policy dialogue forum bringing together over 150 CEOs of leading companies in Tanzania. The CEOrt fosters close cooperation between the public and private sectors in Tanzania with the view of accelerating expansion and growth of the Tanzanian economy in a sustainable manner.

About the International Union for Conservation of Nature

Founded in 1984, the International Union for Conservation of Nature is a membership Union uniquely composed of both government and civil society organizations and helps the world find pragmatic solutions to pressing environment and development challenges. The IUCN provides public, private and non-governmental organizations with the knowledge and tools that enable human progress, economic development and nature conservation to take place together.

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