



CEO Roundtable of Tanzania

Ethical Leadership for Growth and Prosperity

PRESS RELEASE

Dar es Salaam 10th March 2020: The CEO Roundtable of Tanzania (CEOrt) will host a dinner meeting this evening at the Hyatt Regency, Kilimanjaro Hotel in Dar es Salaam.

In a 2018 World Bank Report, it was estimated that if women earned equal wages to men in the workplace, the global economy would be enriched by US \$160 Trillion. Studies also show that promoting women into leadership positions results in better decision making, improves competitiveness, encourages innovation and enhances overall business performance for sustained profitable growth.

Despite the compelling data, women hold only 3.9% of CEO positions globally. This gap clearly demonstrates the need for organisations to critically review their business strategies, processes and policies in order to advance towards gender parity in the workplace.

On 8th March 2020, the global community celebrated International Women's Day with the theme: An Equal World is an Enabled World; Each for Equal. However, the statistics show we have not made significant progress towards attaining gender parity. In line with this, the CEOrt welcomes Dr. Blandina Kilama, Sr. Researcher and Thought Leader – REPOA, who will deliver a presentation on: ***Private Sector Efforts to Create Gender Equal Workplaces: Opportunities and Challenges.***

The CEO Roundtable also welcomes Mme, Zuhura S. Muro, Managing Director - Lindam Group to engage in a panel discussion, delving deeper into the dynamics that are impeding meaningful development towards gender parity. This evening's session will enable members of the CEOrt to gain deeper insights on the existing gender gap, challenges towards attaining gender equality and opportunities for bridging the gap for enhanced business performance and greater socio-economic impact.

The CEO Roundtable of Tanzania remains committed to contributing to the development of Tanzania's future leaders in a manner that is inclusive.

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About the CEO Roundtable of Tanzania

Founded in 2000, the CEO Roundtable of Tanzania is a policy dialogue forum bringing together over 150 CEOs of leading companies in Tanzania. The CEOrt fosters close cooperation between the public and private sectors in Tanzania with the view of accelerating expansion and growth of the Tanzanian economy in a sustainable manner.

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